

Franklin, Isle of Wight, Southampton, Surry, and Sussex www.blackwaterlib.org

## Privacy Statement on Library Notifications

The library collects only the minimum personal information necessary to provide effective services for its users Library account data is never sold to any third-party vendors. It is shared with select vendors specifically vetted by the library for the purpose of providing library notifications, which is optional. This may include mail, e-mail, text (SMS), phone or other methods of communication. The library also collects data for statistical purposes containing no personally identifiable information. Personal information and mobile numbers collected through opt-in will not be shared, sold or rented with third parties for marketing purposes.

The library offers a number of options for notifications and/or communications. Phone numbers may be used to notify via phone calls or SMS/text messages, if applicable. Another option is via email. To receive these notices, you may opt-in by selecting your preferred notification method when opening an account or notifying staff any time after that. You may also opt-out at anytime from notifications by following the directions in the messages for unsubscribing or by contacting our staff <a href="mailto:info@blackwaterlib.org">info@blackwaterlib.org</a> during business hours will need to provide account information, which may include e-mail or phone number. After opting out, you may receive a final confirmation message. Please allow a reasonable amount of time for your opt-out request to be processed. If you choose to resubscribe, you can do so by following the opt-in process again.

## Messaging Terms and Conditions

- 1. Blackwater Regional Library occasionally contacts registered patrons via SMS or Text Messaging. Personal information will not be shared with third parties for marketing purposes.
- 2. The types of messages the library may send includes but is not limited to customer care/account notifications, such as overdue notices, holds notices, etc.
- 3. Message frequency may vary.

- 4. Message and data rates may apply.
- For support, text HELP for help, email at <a href="mailto:info@blackwaterlib.org">info@blackwaterlib.org</a>
  To opt-out, text STOP to cancel, log in to your account to change notice preference, or speak with a staff member.
- 7. Failure to receive a library account notice does not waive patron responsibility for the timely return of library materials.