

STRATEGIC PLAN



MISSION

We connect people with resources to enrich their lives

VALUES

Inclusive, Responsive, Adaptive

VISION

Our area thrives with opportunity for all



A Hub for Lifelong Learning

Goals

Provide relevant programs, resources, and services to our community

Strategies

- Raise awareness of library resources, particularly digital and non-traditional collections
- Promote literacy and learning of all kinds through library services and resources, including technology programs
- Explore ways to enhance the library's place in the community to be a Third Place between school/work and home
- Strive towards more consistent and varied library resources and programs in order to provide a more consistent user experience



A Library for the Entire Community

Goals

Serve more of our community through continually more relevant services and resources

Strategies

- Ensure that all resources and services provided reflect the entire community, and support its freedom to read
- Continue to diversify Outreach Services offerings to reach more users, particularly communities not utilizing the library at higher levels
- Strive for balance in collections, programs, and ideas that serve the entire community and allow room for learning and exploration



Responsive to the Community

Goals

Respond nimbly to changing customer needs, including having a well-trained staff

Strategies

- Audit procedures and policies regularly to ensure best practices and a customer-first mindset
- Align services with needs of customers on a regular basis. Always be nimble and proactive to serve the community
- Govern proactively to ensure looking towards future needs and issues
- Support and retain a well-trained staff